

marketing your club:

STICKERS & PINS

Stickers and pins are a fun way to promote your club without much effort. They have so many colors, sizes, and patterns to pick from. They are also easy to put together. You can make them for any occasion!

THINGS TO KEEP IN MIND

WHAT FOR? what is the occasion?

- awarding someone
- showing club spirit
- giving away with a donation
- freebie at recruitment

HOW MUCH?

- free? with a donation?

HOW MANY?

- one person
- 20-30
- 100+

WHEN NEEDED?

- 1 hour (last minute)
- 1-3 weeks
- 1-4 months



THE IMPORTANCE

- Want it to be eye catching
- Want others to have one
- Proudly represent Key Club
- Have enough + be prepared

ORDER OR DIY?

Pros:

Ordering:

Large Quantity, Saves Time

DIY:

Fun to do, Customizable

Cons:

Ordering:

Can be expensive, Long Wait Time

DIY: Time Consuming



How to make: STICKERS & PINS



representing divisions



member of the month

STICKERS



1. Create your design
2. Print your design out on sticker paper
 - LD Glossy Inkjet (White Background)
 - Silhouette Clear
3. Cut the sticker to your desire shape
 - Circle
 - Square
 - Custom

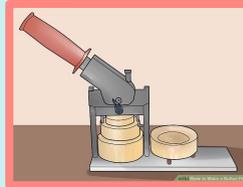
*** DON'T GET AVERY**

tips:

- Try to have the stickers waterproof
- Inkjet Photo Printers produce the best quality

PINS

1. Create your design
2. Print out design
3. Insert into plastic casting



Buying a button can make this task easier

tips:

- Don't have the metal back poking too out or else it can hurt someone
- Although the button making is expensive, save money in the long run

