



cnh key club
**PREFERRED
CHARITIES**



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MARCH OF DIMES

WHAT IS IT?

The March of Dimes works to raise awareness of prematurity and to reduce the rate of premature births. Key Club has been service partners with the March of Dimes since 1978 and has continued to work together to innovate new awareness and fundraising activities.

IMPORTANCE

Preterm birth is one that occurs before the 37th week of pregnancy. 1 in every 8 babies born in the United States is born premature. Birth defects are the leading cause of death in the first year of life. Through research, community services, education, and advocacy, March of Dimes hopes to improve the overall health of babies.

HOW TO HELP?

- Participate in Prematurity Awareness Month
- Raise funds through March for Babies
- Contact your local newborn intensive care unit (NICU)
- Invite a speaker to a club meeting

WHAT IS IT?

The YES! Initiative (Youth Education Support Initiative) exists to fund scholarships for Circle K, Key Club, and KIWIN'S, as well as provide grants and send our District's leaders to training conferences. Therefore, it provides flexible support to fund the ongoing CALI-NEV-HA Children's Fund and transform our district.

IMPORTANCE

The YES! Initiative supports our aspiring young leaders by sending teaching them the socio-economic backgrounds of CNH. In addition, it enables children to higher education through a series of scholarships and grants; therefore, provoking them to make a positive impact in their communities.

HOW TO HELP?

You can help the YES! Initiative by making donations by:

- Sending a check to your Region Advisor
- Click "Make a Gift" to the YES! Initiative
- Other resources: "Review the YES! Initiative Overview" - "Download the YES! Initiative Club/Individual Donation Form"
- "Download the YES! Initiative PowerPoint presentation"
- "Download the YES! Initiative logo"

YES! INITIATIVE

ERIKAS LIGHTHOUSE

WHAT IS IT?

Erika's Lighthouse is a new preferred charity and Official Partner of Key Club International starting next term. With adolescent depression living in the shadows, many young individuals feel isolated with no where to turn. Erika's Lighthouse provides educators with the tools necessary to create meaningful discussions about mental health and depression.

IMPORTANCE

Adolescent depression only grows in isolation and silence. Ginny and Tom Neuckranz lost their beautiful daughter Erika to teenage depression. Her passing was turned into hope for other families. The Neuckranz family has dedicated their time to ensuring that every child, school, and community is aware of adolescent depression.

HOW TO HELP?

- Donate; Send a check or Donor-advised fund
- Fundraise/host an event
 - Take the positivity pledge or host a walk
- Volunteer
 - Community ambassador
- Young adult board
- Lighthouse council

WHAT IS IT?

The Thirst Project is a non-profit organization that was initiated in 2007 aiming to help the international water crisis through fundraising to build clean water wells all across the continent of Africa. It aims to educate students and mold leaders that want to give back to the community.

IMPORTANCE

The Thirst Project has helped over 13 countries, 367, 323 people, and raised over \$9.7 million dollars for villages that have water contaminated water that increases risk to HIV, malaria, and world violence.

HOW TO HELP?

You can help the Thirst Project by:

- Donating \$25 to help one person
- Invite a Thirst Project speaker at your school to educate about the water crisis
- Join the Thirsty 30

<https://thirstproject.typeform.com/to/c4m10l?typeform-source=www.newenglandkeyclub.org>

WHAT IS IT?

The Children's Miracle Network (CMN) is an organization aimed to promote the health of children throughout the United States and Canada by raising funds to better support hospitals serving children.

IMPORTANCE

This organization is a Key Club International Preferred Charity that all Key Clubs and members have the reach to assist. Donations to the Children's Miracle Network contribute to the purchasing of necessary and appropriate medical equipment and resources to save children's lives.

HOW TO HELP?

Purchase Miracle Balloons at Dairy Queen, with proceeds donated to the Children's Miracle Network. In addition, promote Miracle Treatment by voice or via social media! Through raising awareness and any type of fundraising events, clubs can directly benefit children being treated in hospitals across North America

WHAT IS IT?

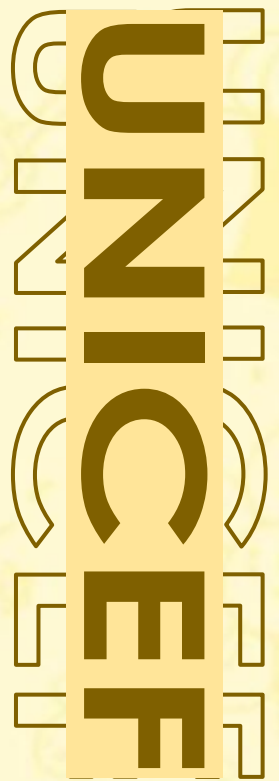
United Nations Children's Fund (UNICEF) was created in 1946. They advocate, fundraise, and educate for the survival, protection and development of children. UNICEF is one of the most recognizable children's organization worldwide.

IMPORTANCE

UNICEF helps give children the childhood they deserve. About 1 billion children worldwide experience emotional, physical, or sexual violence annually. Approximately 73 million children work jobs that put their health, safety, moral development and lives at risk. An estimated 650 million girls and women today were married before their 18th birthday

HOW TO HELP?

- Volunteer for UNICEF
- Advocate and raise awareness
- Partake in Trick or Treat for UNICEF annually
- Donate!



WHAT IS IT?

Through service projects, the mission of the Pediatric Trauma Program (PTP) is to reduce the number of children in CNH who are killed or injured by trauma. The goal is to ensure all children live happy, healthy and safe lives. PTP is not a preferred charity but is heavily emphasized in our CNH district.

IMPORTANCE

Pediatric Trauma is the leading cause of death and injury among children ages 14 and under in the United States. Unintentional injury kills more kids every year than any other cause. 8,000 families lose a child because of a preventable injury annually in the U.S. 90% of unintentional injuries are preventable

HOW TO HELP?

- Donate to PTP! The donation form can be found on CNH Cyberkey
- Donations provide...
 - grants to PTP hospital partners
 - grants to Kiwanis and SLP clubs
 - PTP safety items

RESOURCES

District Treasurer
dtreas@cnhkeyclub.org

Kiwanis Family and Foundation Chair
kff.chair@cnhkeyclub.org

CNH Cyberkey
cnhkeyclub.org

CNH Instagram
[@cnh_keyclub](https://www.instagram.com/cnh_keyclub)

**Also reach out to your respective
Lieutenant Governor or Club President if
you have any questions!**

THANK YOU

for reading

The CNH Key Club District would like to acknowledge the following individuals who have contributed to this guide:

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