



CNH | KEY CLUB

SPOTLIGHT ON SERVICE PROGRAM | OCTOBER 2020



UNICEF



CNH District Service Projects Committee
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A MESSAGE FROM *the service projects committee*



hello cnh bees!

The month of October is all about promoting UNICEF and contributing to its cause in order to help children all over the world! Keep in mind our CNH District Major Emphasis: "Children: Their Future, Our Focus." Let's all BEE creative this Halloween season and participate in this month's initiative!

We have compiled a collection of event ideas, service projects, and fundraisers for inspiration. If you have any questions, comments, or concerns, feel free to contact your 2020-2021 Service Projects Committee Chair, Tobi Yao, at cnhkc.sp@gmail.com.

Happy Serving,

service projects committee

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OVERVIEW OF

unicef



Key Club and UNICEF have partnered together for many causes, helping communities all over the world: "Trick-or-Treat for UNICEF has empowered generations to make lasting change in their global community by collecting donations on Halloween to help save and protect children. Key Club has been Trick-or-Treating for UNICEF since 1994, raising over \$7 million. Combating iodine deficiency worldwide and HIV and AIDS in Kenya and Swaziland are just some of the programs Key Club has supported. Since 2011, Key Club's Trick-or-Treat donations have funded The Eliminate Project, which supports the elimination of maternal and neonatal tetanus globally."

EVENT IDEAS

virtual costume party



Host a virtual Halloween costume party with your division or home club! You can play different games and even have a costume competition for merchandise. If you establish a theme for your division-wide event, such as "Marvel" or "Disney," each club could represent a different movie and their officer boards can plan coordinating costumes for the competition. Some games you could play include "Guess the Line" (guessing which character in a movie or TV show said it) or "Guess the Soundtrack" (which movie correlates to the original soundtrack).



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Trick-or-Treat *for unicef*



Since 1950, Trick-or-Treat for UNICEF has raised nearly \$177 million. Key Club International is partnered with UNICEF, raising funds for The Eliminate Project. Trick-or-Treat for UNICEF works in 190 countries around the world helping save and improve children's lives. A yearly campaign runs from early July to late June the following year. The busiest time of the year is most definitely October during Halloween as students go around with small cardboard boxes asking for coins as donations. These boxes can be ordered as early as late August as orders will start shipping before September 12th. The latest a club will be able to order is October 24th, so plan accordingly! When all coins are collected, do not send UNICEF any cash! Instead, make an equivalent donation to UNICEF using a credit card or writing a check. All donations are tax deductible and you will receive a receipt in the mail.

DONATE!

- \$1 PROTEIN BISCUITS FOR A HUNGRY CHILD
- \$6 A SOCCER BALL FOR CHILDREN IN REFUGEE CAMPS
- \$35 VACCINES TO PROTECT OVER 50 KIDS FROM KILLER DISEASES
- \$100 A BICYCLE TO DELIVER IMPORTANT MEDICINES
- \$500 A PUMP THAT PROVIDES CLEAN WATER TO A VILLAGE OR SCHOOL

TRICK-OR-TREAT FOR UNICEF



DONATE \$10
TEXT "TOT"
TO: 864233

A one-time donation of \$10.00 will be added to your mobile phone bill or deducted from your prepaid balance. Donor must be age 18+ and all donations must be authorized by the account holder (parental). By texting YES, the user agrees to the terms and conditions. All charges are billed by and payable to your mobile service provider. Service is available on most carriers. Donations are collected for the benefit of U.S. Fund for UNICEF by the Mobile Giving Foundation and subject to the terms found at www.mgfonline.com. Message & Data Rates may apply. You can unsubscribe at any time by texting STOP to text code 864233. Text HELP to 864233 for help. Privacy Policy at www.unicefusa.org/privacy.



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TRICKORTREATFORUNICEF.ORG



SERVICE PROJECT IDEAS

Create small cards/grams with positive messages or letters of appreciation to your local healthcare and essential workers. You can add an educational note about UNICEF and attach candy to the card as well!



HEALTHCARE HALLO-GRAMS

Record yourself reading a children's book of your choice and send it to local children hospitals and preschool students. Include facts about UNICEF and help educate our youth on ways they can help our world!

SPOOKY STORYTIME

Decorate fun pumpkins using craft items and other DIY materials. This is an activity that is open to all ages and eliminates the messy pumpkin carving. Write UNICEF facts in your halloween cards and drop them off at senior homes for them to enjoy!

PUMPKIN DECORATING





FUNDRAISER IDEAS



bingo dares

Create a Bingo Dare sheet for members and officers to participate in! Pricing each dare by severity and craziness, it is a great incentive for entertainment among your division. Activities such as eating a WHOLE lemon or make an embarrassing tik tok are great examples of dares you can showcase! First to fill up a Bingo Sheet gets a prize of their choice! Get family, friends, IP officers/LTGs, Kiwanis, and many more to help you fundraise for UNICEF!

candy apples

What is Halloween's favorite treat? Candy Apples! Speciality Apples offers a great fundraising opportunity to sell some of your favorite custom apples with flavors ranging from M&M to Toffee Crunch Surprise, their amazing tasting apples are famous for their original design. Using a catalog that they send, you can sell apples to friends and families to fundraise money for UNICEF. Apples will be delivered to your door to hand out to your customers.



WHAT IS THE *spotlight on service program?*

background

The CNH Spotlight on Service Program was created by the Service Projects Committee to promote International and District initiatives as well as to encourage active participation with organizations/initiatives. Monthly guides include tips and ideas on how clubs can complete the monthly service initiatives. The program also gives clubs the opportunity to showcase their unique service projects that positively impact their home, school, and community. The Spotlight on Service Program would love to receive project submissions from the District to showcase projects from the previous month in the District Newsletter.



submission

Clubs can submit to the form in order to receive recognition, which can be found under the "Spotlight on Service Program" page under the "Projects" tab on the CNH CyberKey. Pictures should be sent to cnhkc.sp@gmail.com. All submissions are due on the fifth of the following month by 6:00 PM (PST) or 3:00 PM (HST). One or more clubs are featured every month in the District Newsletter in recognition of any outstanding service project!

