



# CNH | KEY CLUB

SPOTLIGHT ON SERVICE PROGRAM | NOVEMBER 2020



NOVEMBER  
KIWANIS  
*spotlight on service*  
FAMILY



LB AL

CNH District Service Projects Committee  
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# A MESSAGE FROM *the service projects committee*

*hello cnh bees!*

“Kiwanis is a global organization of volunteers dedicated to improving the world one child and one community at a time. Each year the Kiwanis family dedicates more than 18.5 million hours to service and raises more than US\$100 million for local and global causes. Our members come from all walks of life, all corners of the globe and from every age group and ability. But make no mistake about it—we are family.”

We have compiled a collection of event ideas, service projects, and fundraisers for inspiration. If you have any questions, comments, or concerns, feel free to contact your 2020-2021 Service Projects Committee Chair, Tobi Yao, at [cnhkc.sp@gmail.com](mailto:cnhkc.sp@gmail.com).

Happy Serving,

*service projects committee*

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## OVERVIEW OF *the kiwanis family*

### K-KIDS

K-Kids is where elementary school students begin developing their hearts for service. This student-led service leadership program builds leadership skills and strong moral character while giving students an opportunity to participate in service projects.

### BUILDERS CLUB

Nearly 40,000 middle and junior high students in 1,300 clubs in 18 nations contribute service to school and community while developing leadership and people skills. They learn self-confidence and become tomorrow's leaders through teamwork.

### KIWIN'S

KIWIN's is the 32nd District of Key Club International. They are located in California, Nevada, and Hawaii and consist of over 44 clubs with approximately 2,500 members and growing. Similar to Key Club, KIWIN'S promotes good citizenship through service and aim to improve their schools and communities.

### KIWANIS

Adult volunteers have been serving the children of the world through fundraising and hands-on service projects. Kiwanis created its family of sponsored leadership clubs to help people of all ages develop the heart to serve, answer the call to lead and accept the courage to engage.

### AKTION CLUB

Aktion Club members in more than 200 clubs in seven nations allow adults living with disabilities to develop initiative and leadership skills through hands-on service. These adults return to the community the benefits, help, and caring they have received.

### CIRCLE K

Circle K International (CKI) is the premier university service organization in the world sponsored by Kiwanis International. With clubs on more than 550 campuses globally, programming is based upon the tenets of service, leadership, and fellowship.

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## EVENTS



Any **interclub event** with another branch of Kiwanis would be perfect for this month! Not only are interclubs a great way to **increase attendees** at events, but it's also perfect for **connecting your members to new people** within the Kiwanis Family. Some of them can even become close friends or mentors. The Kiwanis Family is a unique aspect of Key Club that **differs from any other high school club**, so please capitalize on it!

### *virtual talent show*

Host a virtual talent show to display your cool skills! You can turn this into a club/division social and share a good laugh with your peers. It's a great way to bond with new members and incoming freshman in order to increase membership. Make sure to record the Zoom call and create a video that you can later post on social media and use as a promotion tool!

### *virtual olympics*

Although Tokyo 2020 Summer Olympics was cancelled, our virtual Olympics will still go on! This may take more planning on your part as an officer, but it is definitely worthwhile for interclub bonding. You can form teams that mix members from both clubs and have mini-competitions using a variety of virtual games such as TypeRacer, Puzzle.io, scavenger hunts, and escape rooms!



# SERVICE PROJECTS

## BOOK DRIVE

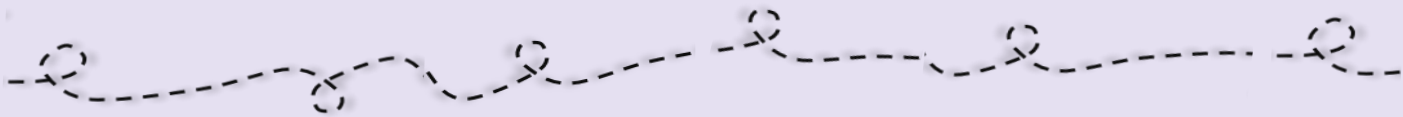
Host a book drive with your division or home club! You can collect books from people who are willing to donate. You can also have a donation box to collect money donations to be able to buy books targeted towards children. You can then distribute these items to local hospitals, daycare centers, and libraries.

## CRAFT DAY

Hold a Kiwanis Family Crafts Day where you collaborate with other branches of the Kiwanis Family to hold an event inviting all members to come and participate in making crafts such as no-sew blankets, ornaments, paper flowers, origami, and any activity that can be donated to places in need, schools, or anywhere of your choice!

## TEACHER APPRECIATION

During these unprecedented times, teachers are working double time to make sure their students are still having a good educational experience virtually. By collaborating with the other branches of the Kiwanis Family, you can create cards, small gift bags, or graphics to show appreciation for our amazing teachers! The higher your attendees, the more teachers and schools you can impact, so make sure to promote well before the event!





# FUNDRAISERS



## *kiwanis takeovers*

A Kiwanis Takeover is a great way for you to grow closer with your sponsoring Kiwanis Club! Coordinate a date and time for your takeover and remember to highly advertise the event to your members. You can play different games (bingo, Kahoot, etc.) for donations or auction items (baked good, club merch, etc.) to sell virtually!

## *friendsgiving*

Host a "Friendsgiving" with the division or club you serve! Officers can bring food and members exchange donations for the food at event. Host a variety of activities such as a movie, service projects, making smores, gift exchanges, and more! Invite other branches of the Kiwanis Family! Profits can go towards a charity of your choice for the holidays!

## *virtual auction*

With the help of your Kiwanians and members, you can host a virtual auction with all proceeds going to PTP. Kiwanians and members can donate gift cards, baskets, goods, merch, or other desirable items for other members or Kiwanians to purchase during your auction event. Have some fun with it and even add a theme!



# WHAT IS THE *spotlight on service program?*



### *background*

The CNH Spotlight on Service Program was created by the Service Projects Committee to promote International and District initiatives as well as to encourage active participation with organizations/initiatives. Monthly guides include tips and ideas on how clubs can complete the monthly service initiatives. The program also gives clubs the opportunity to showcase their unique service projects that positively impact their home, school, and community. The Spotlight on Service Program would love to receive project submissions from the District to showcase projects from the previous month in the District Newsletter.

### *submission*

Clubs can submit to the form in order to receive recognition, which can be found under the "Spotlight on Service Program" page under the "Projects" tab on the CNH CyberKey. Pictures should be sent to [cnhkc.sp@gmail.com](mailto:cnhkc.sp@gmail.com). All submissions are due on the fifth of the following month by 6:00 PM (PST) or 3:00 PM (HST). One or more clubs are featured every month in the District Newsletter in recognition of any outstanding service project!