



Pediatric Trauma Program





SPOTLIGHT ON SERVICE PROGRAM | SEPTEMBER 2021

September Overview

Hello CNH!

As you have started the school year and are welcoming a lot of new members I highly encourage to take part in learning more about the "Pediatric Trauma Program." In this month's guide you will learn a lot of the true emphasis, for the September SOSP, PTP. Along you will see many ways your club can participate in!

We hope this manual helps you all. Please make sure to encourage many students to join since we around that time. If you have any questions, comments, or concerns about the Spotlight on Service Progra, feel free to contact the Service Projects Committee chair, Jennifer Cheung sp.chair@cnhkeyclub.org.

Happy Service,
Service Projects Committee

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| Events |

Informative Day

Host a beneficial information fair, in when you speak about the importance of the pediatric trauma program. Letting the community know for what it stands for and what the actual program does is super important. There are alot of pediatric cases that now a day are occurring and CNH contributes a lot to try and help these certain cases. Host it at your local club in zoom or in person!

Facts to Include:

The Trauma Program seeks to combat the most critical health risk for American children. Trauma is the leading cause of death between the ages of one and 14 years nationwide and results in temporary or permanent disability for millions of infants and children annually. Through injury prevention research and program development, our goal is to decrease the number of injuries through education and prevention techniques. If a child should be injured, it is our goal to provide the best multidisciplinary care possible to provide for the best possible outcome.

How To Start

- Make Poster board about the important of the pediatric trauma program
- Get a group together to try to help
- Try to access the most resources to contribute to the cause
- Make it know out there about the certain message that you are trying to put out there
- Let the public know on how they could help and ways they can be a true support system in general
- Talk to your officers to try to get more people to attend the informative day
- Let everyone know on how your club contributes to the huge help of this big pediatric trauma program



| Fundraising |

Why It's Important?

Fundraising is extremely important to contribute into the pediatric trauma program continue what they do. They help with pediatric kids in which really helps them survive traumatic events. Key Club contributes to a lot of their funds because throughout the term a lot of different divisions focus on raising money for the pediatric trauma program. Each term there are district goals that are set to achieve. Raising money can actually make a big difference on research programs along with saving thousands of lives each year. Trauma that kids go through is one of the top ways that a lot of kids really go through. This program really is appreciated for every cent that is donated towards their program overall.

Places & Ways You Can Fundraise

- Bake Sales
- Snack Packs
- Panda Express
- Boba Places
- Pizza Factories
- Small Businesses
- Chipotle
- Buffalo Wild Wings
- Jamba Juice
- Krispy Kreme
- Gift Cards
- Raffles
- Candies
- Go Fund Me
- Stickers
- Auntie Anne's
- Panera
- Garage Sale
- T-Shirts
- Food Chains



| Projects |

General Idea

Hosting events for the pediatric trauma program can be really successful when trying to get the word out of the importance what it really does. Events that the clubs could have is when they are having fundraisers maybe stand outside with a poster that is saying that it is for the pediatric trauma program. Do more events at least once a month. When posting ads about different fundraisers add a different page what the program is really about. Having an informative page would be a good projects can really help get the public to do more towards the big project.

Promoting It

Make it more know out there is really important. Key Club does a lot t contribute to this big thing but a lot of officers, members, and advisors don't know the pretty much general idea of the program. Ask any questions to your lieutenant governor or your advisors onto ways that you can make a big difference into your own division. Make sure to let your friends know that you can go to there own website to make your direct donation towards the contribution at this website, <https://www.cnhfoundation.org/make-a-donation/> . Your generous support allows us to provide grants for new education and service projects developed by Kiwanis family clubs which address pediatric trauma and injury prevention; and enables us to provide grants to a select group of children's hospitals in California, Nevada, and Hawaii to support their efforts in preventing and treating unintentional injuries to children.



| What is SOSPP |

Background

The CNH Spotlight on Service Program was created by the Service Projects Committee to promote International and District initiatives as well as to encourage active participation with organizations/initiatives. Monthly guides include tips and ideas on how clubs can complete the monthly service initiatives. The program also gives clubs the opportunity to showcase their unique service projects that positively impact their home, school, and community. The Spotlight on Service Program would love to receive project submissions from the District to showcase projects from the previous month in the District Newsletter.

Submission

Clubs can submit to the form in order to receive recognition, which can be found under the "Spotlight on Service Program" page under the "Projects" tab on the CNH CyberKey. Pictures should be sent to sp.chair@cnhkeyclub.org. All submissions are due on the fifth of the following month by 6:00 PM (PST) or 3:00 PM (HST). One or more clubs are featured every month in the District Newsletter in recognition of any outstanding service project!