



## Go Outdoors

Spotlight on Service Program Guide | June 2017



### What is the Spotlight on Service Program?

#### **Hello CNH Key Club!**

The Spotlight on Service Program was created by the Service Projects Committee to promote a monthly theme that falls in line with Key Club International and the CNH District's Major Emphasis -- Children: Their Future, Our Focus -- as well as the service performed by clubs in the California-Nevada-Hawaii District. Each month a new guide containing ideas for service and fundraiser events is published. Additionally, one club is featured each month in the District Newsletter for hosting an outstanding service project in honor of the theme.

The form to submit your service event can be found under the "Spotlight on Service Program" page under the "Projects" tab on the CNH CyberKey. Pictures can be sent to [cnhkc.sp@gmail.com](mailto:cnhkc.sp@gmail.com). Submissions are due by the 5th of each month by 6PM. If you have any questions, comments, or concerns please feel free to contact [cnhkc.sp@gmail.com](mailto:cnhkc.sp@gmail.com).

Happy Serving!  
Service Projects Committee

### July focus Background

Today's youth has become accustomed to sitting indoors and looking at screens. Whether it be phones, laptops, or video games there are fewer kids going outside to enjoy the warm summer sun. This hasn't helped at all in fighting the growing global obesity epidemic in our world. In the month of July, let's encourage our Key Clubbers and our communities to live a healthier lifestyle, and what better way to do so by going outdoors and serving! If we serve together as one district, we can make a difference that'll change the world!

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## Event Ideas

### Local Runs & Marathons

Summertime is filled with runs held by different local organizations, or even the city. Typically, these runs require a large number of volunteers to pass out drinks, act as route monitors, or help with registration. You can use the internet to find local runs, call the person in charge, and negotiate a way to have members go and volunteer. If you'd like help finding any events please feel free to contact the Service Projects Committee!



### Youth Recreation

There are lots of fun activities to do during the summer! Get together with your fellow members and find a youth recreation program. Some examples are the YMCA, Boys & Girls Club, or even a local park's program. Help out with managing equipment, supervising, or becoming an assistant coach for a summer team! Get out there, do service, and have fun in the sun!



### Nature Clean Up

A simple and local service project you can easily plan during summer is a cleanup! This event can happen anywhere there is nature such as parks, creeks, beaches, and more! Pick a date and time that works with the members of your club and head to the nearest nature location to pick up trash and recycle plastic bottles! You can encourage members to bring extra gloves and trash bags to make the event a success. One way to make this a fun activity is to invite other clubs—the more, the merrier! Just make sure you have chaperones at your event to ensure all your club members are safe. Also, feel free to organize a hike or nature walk right after the event for a fun and healthy experience!

### Service Tip

With the official approval of the CNH District Board, our new Governor's Project is "BEE Clean CNH"! This means that whenever a club performs service towards helping the **environment**, they may check off the box under the column that says "**Governor's Project/Focus**". If you have any questions please contact [cnhkc.sp@gmail.com](mailto:cnhkc.sp@gmail.com)

Service Project	Project benefits CLUB	Ongoing Project	Division Project	District Project	Governor's Project/Focus	Project w/ other organization	Major Emphasis	Focus	Project w/ Kiwanis	Sponsor	Joint Project hosted w/ Kiwanis	Project w/ Kiwanis	Family member	Foundation Project
Mark "X" for ALL categories that apply														

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## Fundraiser Ideas

### Summer Picnic & Games

The summer sun and the great outdoors are calling you to go outside and relax. A great way to enjoy the weather with friends and raise money is with a picnic! Charge a small price, grill hot dogs or burgers, and plan fun and activities at your local park! Ideas for games can range from anything between water fights and even a summer olympics. You can further extend the invite outside of Key Club and encourage members of your community to enjoy summer outside and support Key Club.



### Carwash for Cash

It's summer! Now is the perfect time to have a carwash with your club! Ask for donations, and plenty of people will be happy to give as long as you explain what charity you're donating to. Find an open park, school, or parking lot where you can wash cars. Then gather all of the supplies such as sponges, car soap, rags, and water. A car wash is much more eco-friendly than going to a gas station or car wash! Remember to BEE Clean CNH!



### Sell Water to Stay Hydrated

With the heat getting more intense, consider coordinating with a running event in your community such as a Color Run or a 5k race to sell water bottles! Each water bottle can cost as low as \$1.00 each, and members can encourage the runners to keep going and to stay hydrated! Each bottle can have a special message written on it to keep the racers' spirits up, such as, "You can do it!" or "We BEE-lieve in you!"



Canva

### Fundraiser Tip

An important part of any fundraiser event is the publicity! Members of your club and community should know when and where each fundraiser is so that they'll know to come out and support the event. Canva.com is a free website that's a great resource when it comes to creating social media graphics and flyers for you to spread the word. Make sure to give yourself enough time to properly publicize your event so that it'll be a success.



***Thank you  
for reading!***

***Make sure to contact [cnhkc.sp@gmail.com](mailto:cnhkc.sp@gmail.com)  
for any questions, comments, or concerns!***

