



CNH | KEY CLUB

Spotlight on Service Program | July 2024: Bee Clean, CNH

spotlight on service

**BEE CLEAN,
CNH!**

JULY 2024

CNH District Service Projects Committee
Chair Alice Sar | sp.chair@cnhkeyclub.org

WHAT'S BUZZIN' CNH!

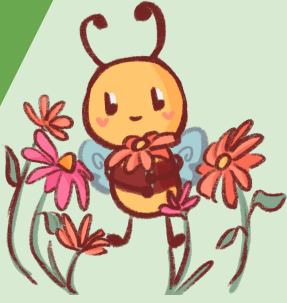
My name is Alice Sar, and I am so honored to serve as your Service Projects Chair for the 2024-2025 term! I hope you're all taking time for yourselves this summer, and using your free time to serve your communities! While you're out and about, having fun, grabbing little drinks, or maybe enjoying the sunset at the beach, do you notice how much trash and plastic there is around you? Even when taking a hike, you can see more pieces of plastic than wildlife. This reality becomes devastating, as our world becomes more and more polluted by trash left behind.

Thus, participate in July's Spotlight on Service Program highlight, "Bee Clean, CNH!" This initiative is meant to focus on cleaning up and beautifying your communities. In this manual, you'll find project, fundraising, and promotional ideas for your clubs and Divisions to implement! Happy serving, and BEE Clean, CNH!

Serving with Sweetness,
2024-2025 Service Projects Chair, Alice Sar

HOW TO SUBMIT

In order to receive recognition, clubs can submit on the SOSP form. This can be found under the "Spotlight on Service Program" page under the "Projects" tab on the CNH CyberKey or at <https://tinyurl.com/SOSP2425>. All submissions are due on the **fifth** of the following month by **6:00 PM (PST)** or **3:00 PM (HST)**. One or more clubs are featured every month in the District Newsletter in recognition of any outstanding service project!



SERVICE PROJECT

ideas

Beach & Park Clean-Ups

Community cleanups help remove litter which helps animals and gives parks and beaches a more enjoyable and safe feel for visitors! You can join a local cleanup event or organize your own with friends and family. Make sure to bring gloves, trash bags, recycling bins, etc. The piece of litter you pick up at the beach means one less piece of litter that could end up in our oceans. Join the effort to make our community a cleaner and safer place!!

Planting Trees

By planting trees in local parks, you're not only enhancing your local environment but also reducing pollution and fostering a greener future! This hands-on service event brings people together to create a physical, lasting impact. There are many single day volunteer opportunities with organizations that offer tree planting as a service event!

Community Garden Harvest

Participating in a community garden harvest is a great way to contribute to a sustainable initiative that brings fresh foods and plants to life! This effort not only involves your community members in a meaningful way but also helps reduce pollution. All the harvested produce can be donated to local food banks, shelters, or low-income families.

FUNDRAISER *ideas*



Host Car Washes

Organizing a car wash using biodegradable soap and water-saving techniques is a great way to clean cars while being kind to the environment! You could charge people a certain amount per car wash, and many people can be involved in this event!

Fourth of July Clean-Up Walk

A Fourth of July walk is a great way for friends and family to spend time together while taking care of their environment and raising funds. Participants can enjoy a nature-filled, patriotic walk while picking up litter. You could raise funds through entry fees and sponsorships from local businesses. You can also sell event merchandise like t-shirts, hats, or water bottles.

Host a Recycling Market

You could ask people to donate items that they no longer need or want and then sell these items to raise funds, promoting the idea of reusing and recycling. You could also sell items made from recycled or reused materials and charge booth fees for vendors and entrance fees for customers. This could be a big event, with music and food included!!



PROMOTION

ideas

Social Media Campaigns

Social media is a great way to get the attention of teenagers because almost everybody has a phone and access to social media! You can create event pages with informative graphics and short videos that are shareable such as Instagram posts, Tiktoks, etc. Then when you post them, you can use hashtags like #CleanUpEvent or #GreenCommunity.

School and Organization Involvement

You can partner with your local schools, especially the clubs in your division, scout groups, youth clubs, or any other organization in order to spread the word about your event! This is a great way to promote your event because each group already has many members. You can also offer volunteer hours for participation so people can perform service!

Community Events

You can announce your upcoming events or service projects at local community gatherings, town hall meetings, and other community events to make more people aware of your event. For example, you can set up a booth at a farmers' market or local fairs to share information and get more participants! Make your event sound fun and like something that people will not want to miss out on.



RESOURCES

SOSP Submission Form

tinyurl.com/SOSP2425

Spotlight on Service Program

cnhkeyclub.org/projects/spotlight-on-service-program

Preferred Charities

cnhkeyclub.org/projects/preferred-charities

Pediatric Trauma Program

cnhfoundation.org/how-to-help/h2h-pediatric-trauma-program/

Children's Miracle Network

childrensmiraclenetworkhospitals.org