



Spotlight on Service Program | March 2024: March of Dimes

MARCH 2024

*spotlight on service*

# MARCH OF DIMES



# WHAT'S SERVIN' CNH!

Buzz Buzz UnstoppaBEEs! This March, join us in supporting and promoting the “**March of Dimes**” preferred charity. This wonderful organization does a lot for young parents and babies. Review the following manual to learn how you can host services, fundraisers, and events. Additionally, be sure to check out new service resources on the CyberKey!

*Serving with a Latte Love,*

*Annabel Z. Lee*

## TABLE OF CONTENTS

<b>Introduction .....</b>	<b>02</b>
<b>SOSP Information .....</b>	<b>03</b>
<b>Key Partners .....</b>	<b>04</b>
<b>Project Ideas .....</b>	<b>05</b>
<b>Fundraiser Ideas .....</b>	<b>06</b>
<b>Promotion Ideas .....</b>	<b>07</b>
<b>Resources .....</b>	<b>08</b>

# WHAT IS THE SOSP?

The CNH **Spotlight on Service Program** is a district project that promotes different District and International initiatives every month. The Service Project Committee provides monthly guides that include information and tips on how clubs can complete the monthly service initiatives. This program enables clubs to showcase their unique service projects and even have the chance to receive recognition.

## HOW TO SUBMIT

In order to receive recognition, clubs can submit on the SOSP form, which can be found under the "Spotlight on Service Program" page under the "Projects" tab on the CNH CyberKey or at [tinyurl.com/SubmitSOSP](https://tinyurl.com/SubmitSOSP). All submissions are due on the fifth of the following month by **6:00 PM local time**. One or more clubs are featured every month in the District Newsletter for any outstanding service project!

# KEY PARTNERS

## **March of Dimes**

March of Dimes is a non-profit organization dedicated to preventing health inequity and ensuring the health of infants and mothers by addressing maternal health problems. Beginning with the polio outbreak over 100 years ago, the program has developed and seeks to target different illnesses, all in favor of making sure every child is healthy. Over 4,000 pregnant women have benefited from the program, in addition to over \$20 million raised from different volunteering opportunities for the March for Babies campaign. Key Club actively works with their organization to fundraise money for patients in the NICU.



# SERVICE PROJECT

## *ideas*



### **March for Change**

A March of Dimes sponsored event, [March for Change](#) is an event held annually on 4/26 where members are able to volunteer in favor of the organization's initiatives whether it's through a walk-a-thon, visiting and outreaching with local policymakers, and even attending informative workshops that members can help run and attend.

### **Blanket Drive**

Many children impacted by prenatal illnesses are often in need of basic necessities, with blankets coming up a lot and often requested by hospitals. Hold a blanket drive within your division and donate them to your nearest hospital (maybe one affiliated with the March of Dimes). You can also extend the drive to include beanies, socks, gloves, etc.

### **Rose Origami**

Many women who have just given birth are in need of health care, but also emotional support. With your division, hold a service project where members can make rose and bouquet origami, in addition to letters of encouragement which can be donated to mothers in need. A simple tutorial used means that each rose can take close to 5 minutes to make.

# FUNDRAISER *ideas*



## **Dimes for March of Dimes**

A go-to fundraiser that is sure to be effective is a coin fundraiser! A play on words, Dimes 4 March of Dimes is a coin fundraiser that encourages students and members to donate dimes (or any change) to the organization. Make this a campus-wide fundraiser, and keep a cardboard box in each classroom for students to donate to easily.

## **Gift Guide**

Using money from DCM registration/admission fees and restaurant fundraisers, see if your division can directly donate to the March of Dimes Gift Guide, the organization's online merchandise store which funds and benefits their initiatives around the nation. You can find the Gift Guide [HERE](#).

## **St. Patrick's Day Color Relay**

Similar to a relay race/marathon and color splash, a color relay race incorporates both aspects! Hold a St. Patrick's Day Color Relay, where members pay a small admission fee to compete. Have members or volunteers splash runners with green chalk as they run for a cause. Donate all proceeds.

# PROMOTION *ideas*



## **Social Media Infographics**

The best way to promote health equity is through the power of social media. Create informative infographics to post regarding health inequalities within mother and children around the world, and with the mission of the March of Dimes - make them interactive also and even post with polls and response boxes.

## **Hall of Fame**

For members that go Above and BEE-yond with campaigning for the March of Dimes, and even for those who have donated to their organization, you can include their names in a division-led "Hall of Fame" and reward them with March of Dimes merchandise or DIY purple bracelets, a way to further spread their name and purpose.

## **Supporter Pledge**

To spread the March of Dimes' mission, create a poster or virtual forum for members to state their support for the organization through a pledge that they can sign off, later able to share that they have signed said pledge in favor of health equity. This can be done at different division events, or even service events such as tabling at health fairs.

# RESOURCES

## **SOSP Submission Form**

[tinyurl.com/SubmitSOSP](https://tinyurl.com/SubmitSOSP)

## **Spotlight on Service Program**

[cnhkeyclub.org/projects/spotlight-on-service-program](https://cnhkeyclub.org/projects/spotlight-on-service-program)

## **Service Resources**

[cnhkeyclub.org/projects/service-resources](https://cnhkeyclub.org/projects/service-resources)

## **Preferred Charities**

[cnhkeyclub.org/projects/preferred-charities](https://cnhkeyclub.org/projects/preferred-charities)

## **March of Dimes Website**

[www.marchofdimes.org/](https://www.marchofdimes.org/)