



Spotlight on Service Program | February 2024: The Thirst Project

FEBRUARY 2024

# THE THIRST PROJECT

*spotlight on service*

# WHAT'S SERVIN' CNH!

Even in 2024, over 785 million people around the world do not have access to clean water. Key Club International Service Partner the “**Thirst Project**” is working to combat this by building wells in communities of need. Support and uplift this wonderful organization this month by helping to raise funds and awareness for the global water crisis!

*Serving with a Latte Love,*

*Annabel Z. Lee*

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# WHAT IS THE SOSP?

The CNH Spotlight on Service Program is a district project that promotes different District and International initiatives every month. The Service Project Committee provides monthly guides that include information and tips on how clubs can complete the monthly service initiatives. This program enables clubs to showcase their unique service projects and even have the chance to receive recognition on the District Newsletter.

## HOW TO SUBMIT

In order to receive recognition, clubs can submit on the SOSP form, which can be found under the “Spotlight on Service Program” page under the “Projects” tab on the CNH CyberKey or at [tinyurl.com/SubmitSOSP](https://tinyurl.com/SubmitSOSP). All submissions are due on the fifth of the following month by **6:00 PM local time**. One or more clubs are featured every month in the District Newsletter in recognition of any outstanding service project!

# KEY PARTNERS

## **The Thirst Project**

The Thirst Project is a non-profit organization that strives to provide clean water to communities around the world, especially those in third-world countries. Using their W.A.S.H technique, they provide clean water, install sanitized waste disposal systems, and train communities on safe hygiene practices. Hand pump freshwater wells are implemented since they don't require the power of any external source. Overall, The Thirst Project has served 400,000 citizens in 13 different countries. Their organization partners with Key Club International to help promote and raise money for these initiatives. Through their strategic business model, 100% of donations are put towards building wells and direct efforts.





# SERVICE PROJECT *ideas*

## **Water Source Cleanup**

Part of promoting clean drinking water is to clean our water sources, where water comes, that will eventually get filtered and consumed by citizens. Host a river or lake stream cleanup in your local communities, especially with sources that are heavily polluted and dirty.

## **DIY Water Filters**

It is important to educate others on how to filter water, and how to make an emergency water filter. Work with your division members to make DIY water filters which you can donate to those in need. All you need is a plastic water bottle, cotton/porous cloth, charcoal or fine rocks/gravel. Find the instructions [HERE](#).

## **Host a Recycling Drive**

Oftentimes, a huge reason as to why our water sources are polluted are because of waste not being properly disposed. Host a recycling drive with your division open to your community, and educate community members on how to properly dispose/recycle different types of waste.

# FUNDRAISER *ideas*



## **Bike for Water**

A great way to get people moving for a cause is to hold a Bike-A-Thon open to your community. Have participants pay a small donation fee to enter, and as an incentive, have prizes for the top 5 contestants. Donate all money to The Thirst Project's initiatives through their website.

## **Hold a Yard Sale**

On the topic of recycling and disposing waste appropriately, rather than throwing out old furniture and clothes, ask members of your division to instead donate their old belongings to sell at a Yard Sale. Donate all funds made to the Thirst Project. You can raise money and also help decrease pollution in your local community!

## **Host a Trivia Night**

Put your members' knowledge on water conservation to the test by holding a division-wide trivia night. Have members pay a small participation fee to raise money, and possibly even charge spectators an admission fee. Quiz contestants on different water preservation facts and methods.



# PROMOTION

## *ideas*

### **Request a Speaker**

Upon request, The Thirst Project provides speakers from their organization directly to come speak to YOU (or your club) at no cost to discuss water conservation and ways to address lack of clean water! If located within LA or Southern California, you can take advantage of this amazing opportunity by emailing [abby@thirstproject.org](mailto:abby@thirstproject.org).

### **Start a Thirst Project Club**

Students have the opportunity to start a Thirst Project Club on their very own campus to raise awareness on the water crises using resources found on the Thirst Project's website. In addition, you can reach out directly to the organization's staff as they can advise you on where to start. You can find more information [here](#).

### **Campaign with The Thirst Project's Toolkit**

Using The Thirst Project's campaigning toolkit found [here](#), you are able to create a personal campaign page used to set a fundraising goal that can be shared with others on social media, and also to spread The Thirst Project's mission!

# RESOURCES

**SOSP Submission Form**

[tinyurl.com/SubmitSOSP](https://tinyurl.com/SubmitSOSP)

**Spotlight on Service Program**

[cnhkeyclub.org/projects/spotlight-on-service-program](https://cnhkeyclub.org/projects/spotlight-on-service-program)

**Preferred Charities**

[cnhkeyclub.org/projects/preferred-charities](https://cnhkeyclub.org/projects/preferred-charities)

**Thirst Project Website**

<https://thirstproject.org/>

**Get Involved!**

[Start a Fundraiser - Thirst Project](#)