



CNH | KEY CLUB

Spotlight on Service Guide | October 2022 Edition: UNICEF

spotlight on service

UNICEF



CNH District Service Projects Committee
Chair Karen Vo | sp.chair@cnhkeyclub.org

WHAT'S BUZZIN' CNH!

BOO! As the spooky season quickly approaches, it is important to continue providing events even with RTC and FRN around the corner. For the month of October, the Service on Spotlight Program's theme is UNICEF, which is also one of CNH's preferred charities.

We hope this guide proves helpful in providing themed events and raising money for this initiative. If you have any questions, comments, or concerns, please feel free to email me at sp.chair@cnhkeyclub.org.

BUZZIN WITH SERVICE,



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EVENT IDEAS

TRICK-OR-TREAT for UNICEF

Since 1950, Trick-or-Treat for UNICEF has raised \$177 million! Key Club International is partnered with UNICEF, raising funds for The Eliminate Project. Trick-or-Treat for UNICEF works in 190 countries around the world helping save and improve children's lives. A yearly campaign runs from early July to late June the following year. The busiest time of the year is October during Halloween as students go around with small cardboard boxes asking for coins as donations. These boxes can be ordered as early as late August as orders will start shipping before September 12th. The latest a club will be able to order is October 24th, so plan accordingly! When all coins are collected, do not send UNICEF any cash! Instead, make an equivalent donation to UNICEF using a credit card or writing a check. All donations are tax deductible and you will receive a receipt in the mail.

DONATE!

- \$1 PROTEIN BISCUITS FOR A HUNGRY CHILD
- \$6 A SOCCER BALL FOR CHILDREN IN REFUGEE CAMPS
- \$35 VACCINES TO PROTECT OVER 50 KIDS FROM KILLER DISEASES
- \$100 A BICYCLE TO DELIVER IMPORTANT MEDICINES
- \$500 A PUMP THAT PROVIDES CLEAN WATER TO A VILLAGE OR SCHOOL

TRICK-OR-TREAT FOR UNICEF



DONATE \$10
TEXT "TOT"
TO: 864233

A one-time donation of \$10.00 will be added to your mobile phone bill or deducted from your prepaid balance. Donor must be age 18+ and all donations must be authorized by the account holder (e.g. parental). By texting YES, the user agrees to the terms and conditions. All charges are billed by and payable to your mobile service provider. Service is available on most carriers. Donations are collected for the benefit of U.S. Funds for UNICEF by the Mobile Giving Foundation and subject to the terms found at www.mgfonet.org. Message & Data Rates may apply. You can unsubscribe at any time by texting STOP to short code 864233; text HELP to 864233 for help. Privacy Policy at www.unicefusa.org/privacy.

EVENT IDEAS

HOLD AN ACTIVITY DAY FOR KIDS!

- ★ Candy, games, crafts, face painting, etc.
- ★ Craft idea: make superhero masks or trick or treat bags/ pumpkin baskets
- ★ Create a fun and safe environment for kids to enjoy the festivities of Halloween

HOST A HUMANITARIAN AID WORKSHOP

Educate members/clubs on humanitarian aid foundations they can support and advocate for through volunteer work and fundraisers. You can also take this time to ask your Key Club community what humanitarian aid services (food banks, shelters, clinics, etc.) they want to do group volunteering with as well as open them up to more individual volunteering opportunities. Make the workshop interactive by making it a mini classroom “fair” and asking members and officers to run different booths..

PROJECT IDEAS

SUPPLY DRIVE

Host supply drives and packaging events to create hygiene and winter survival kits for local shelters. Be sure to reach out to the shelters you want to partner with before hand to ask what they need the most!

VOLUNTEERING

Volunteer at local food banks sorting, packaging, and distributing foods. Many food banks would love to organize club or division wide food distribution sites or packaging events to provide hunger relief to people in need.



PROJECT IDEAS

MAKE A TRICK-OR-TREAT BAG

Make Halloween special for all children, by donating a Hallows Eve Treat they will remember. (Donate to pediatric patients or foster kids, etc)

Including

- ★ A bag decoract out for hallows Eve for a child
- ★ Filled with sweets and treats
- ★ Coloring books and activities
- ★ A spooky card



FUNDRAISER IDEAS

HAVE FUN-A-THON

- ★ **Dance-a-Thon:** Ask a local supermarket to donate refreshments. Have a contest and award prizes to the most enthusiastic dancers, the best dressed, etc. See who can dance the longest! Consider charging entry or spectator fees, or have dancers collect “sponsors” to donate and root them on.
- ★ **Read-a-Thon:** For every book a child reads, have parents, friends, and neighbors make a donation to Trick-or-Treat for UNICEF. Donate per chapter for older kids or longer books.
- ★ **Jump-a-Thon:** (this is a wonderful activity for little kids.) Ask Family, friend, and neighbors to donate money for every minute that a child hops or jumps, or donate a coin per jump. See how long you can go!
- ★ **Talent Show:** Invite your school’s musicians, performers, dancers, singers, actors, etc. to show off their skills! Consider charging an entry fee for participants and/or an admission fee for guests. If you make it a contest, consider letting spectators “vote” for their favorite performance by donating to each performer’s Trick-or-Treat for UNICEF box. The one who raises the most wins!
- ★ **Multicultural Festival:** Have different students demonstrate the dancing, food, music, artwork, etc. of different countries in your school gymnasium or assembly room. Make it a pot-luck to experience diverse foods! Charge admission fees, or set up a station where participants can donate to UNICEF.

For more ideas visit:

https://www.cnhkeyclub.org/images/Projects/UNICEF/Fundraising_Ideas.pdf

FUNDRAISER IDEAS

MYSTERY GAMES

- ★ Like a banquet, donations can be collected through entry, snacks, etc.
- ★ host mystery games like Town of Salem, Mafia, and More!
- ★ Encourage attendees to come in costume. (Make a theme for the night)

BOO-GO NIGHT

Host a Bingo Night!

MOVIE NIGHT

Host a movie night!

- ★ Have refreshments & treats
- ★ Stream a kid friendly Halloween movie!



SOSP KEY CLUB PARTNERS

ERIKA'S LIGHTHOUSE

About: Erika's Lighthouse advocates for mental health. By providing educators, students, and parents with the tools to talk about mental health and encouraging students to reach out if they are struggling. They do this by allowing Key Club students to provide mental health presentations to local schools to serve younger students while promoting positive mental health practices.

Steps to Get involved:

<https://www.erikaslighthouse.org/blog/key-clubs-partner-with-erikas-lighthouse/>

SCHOOL HOUSE

Schoolhouse is a free virtual tutoring program in which volunteers offer their time to help students with their coursework. Through this program you can apply your academic skills over a variety of courses to help students excel! As an added bonus every district in Key Club International is currently competing in a Tutor-a-Thon with School House. The goal that reaches their tutoring goal first wins and being the largest Key Club District in the world, CNH has the biggest goal of 1,600 life help sessions. We are counting on all of you to help us reach that goal because the sky is the limit for CNH.

Steps to Get Involved: <https://schoolhouse.world/key-club>

SOSP KEY CLUB PARTNERS

CIRCLE K

Circle-K International (CKI) is the college-level branch of Kiwanis International, with clubs spanning hundreds of colleges across five different continents. CKI's motto is "live to serve, love to serve," As such, this organization goes a long way in shaping future leaders and activists. CKI partners with the United Nations Children's Fund (UNICEF), which provides humanitarian and developmental aid to children worldwide. Therefore, this month of Children's Education awareness is the perfect time to reach out to partner with CKI clubs for collaboration so you can make the most significant impact you can as a Key Club towards the shared purpose of benefiting child education.

Contact:

Research colleges and universities in your area to find institutions involved in Circle-K.



SOSP INFORMATION

Your Service Projects Committee promotes International and District initiatives through the CNH Spotlight on Service Program. The Spotlight on Service Program aims to showcase clubs and divisions, as they remarkably serve their homes, schools, and community.

Monthly guides include ideas and guides on how clubs and divisions complete the monthly service initiatives. The service project committee does this by brainstorm a few engaging event ideas for you, your club, and division to build upon.

The Spotlight on Service Program would love to receive project submissions (Photos & Description) to showcase in the District Newsletter. Clubs and Divisions will be spotlighted in the newsletter, but only one club/division will be highlighted on the CNH instagram every month for SOSP!

SOSP SUBMISSIONS

Clubs & Divisions can submit to the form in order to receive recognition, which can be found under the "Spotlight on Service Program" page under the "Projects" tab on the CNH CyberKey.

- ★ All submissions are due on the fifth of the August month by 6:00 PM (PST) or 3:00 PM (HST)
- ★ [SOSP Submission Form](#)
- ★ Visuals must be sent to sp.chair@cnhkeyclub.org

STAY CONNECTED!



Karen Vo

Service Project Committee Chair

Email: sp.chair@cnhkeyclub.org

Tricia Shindledecker
Service Project Committee Mentor

Email: cnhkc.r15.advisor@gmail.com



Daniel Lee

Service Project Committee Secretary
Division 47 Lt. Governor

Email: d47.ltg@cnhkeyclub.org



Annabel Lee

Division 10 North Lt. Governor

Email: d18n.ltg@cnhkeyclub.org



STAY CONNECTED!



Pia Prashanth

Division 15 East Lt. Governor

Email: d15e.ltg@cnhkeyclub.org

Jonathan Jiao

Division 22 Hikana Lt. Governor

Email: d22h.ltg@cnhkeyclub.org



Pharren Porter

Division 23 Lt. Governor

Email: d23@cnhkeyclub.org



Matthew Ayabe

Division 26 South Lt. Governor

Email: d26s.ltg@cnhkeyclub.org



STAY CONNECTED!



Kamya Winbush-Kline
Division 28 North Lt. Governor
Email: d28n.ltg@cnhkeyclub.org

Jessica Ryn

Division 28 South Lt. Governor
Email: d28s.ltg@cnhkeyclub.org



Sara-Marie Nuesca

Division 38 West Lt. Governor
Email: d38w.ltg@cnhkeyclub.org



Ryan Leung

Division 44 West Lt. Governor
Email: d44w.ltg@cnhkeyclub.org

