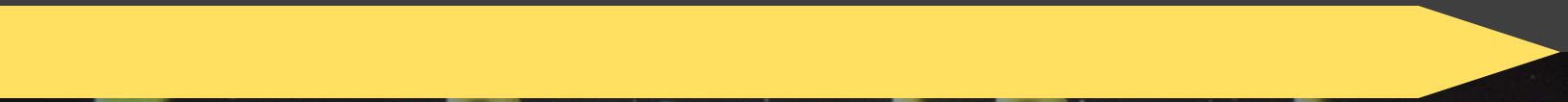




CNH | KEY CLUB



CNH Key Club Kiwanis Family Publication Guide



Created by the 2016-2017
Kiwanis Family and Foundation Committee

Kiwanis Family Guide

— Your Tool for All Things Kiwanis

Message to the Reader

Hello BEEs!

Congratulations on taking the first step to learning all there is to know about the Kiwanis Family. This is the beginning of a journey that could last a lifetime should you choose to invest in it.

The CNH Key Club Kiwanis Family and Foundation (KFF) Committee is dedicated to helping you along your adventure in the Kiwanis Family. You will find that this guide contains comprehensive knowledge on not only the Kiwanis Family, but the rich history behind each branch, programs, partnerships, and how to nurture our relationship with the Kiwanis Family at home. Your commitment to growing our family is our biggest advantage to our organization and our causes.

I personally like to think that KFF stands for Kiwanis Family and Friends, as the members of the Kiwanis Family that you are bound to meet are people that will undoubtedly become your friends and feel like family over the years to come. Take the opportunity to learn as much as you can about the Kiwanis Family and how your involvement will not only leave a permanent footprint in the organization, but yourself as well — you won't regret it.

Good luck!

Shining with Service,

Johnny Chen

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Special Thanks to:

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What is the **Kiwanis Family**?

You can think of the Kiwanis Family as a rainbow — it's just not right unless you have all of the colors that you're used to. Likewise, you can't have Key Club without the other branches of the Kiwanis Family.

There are 6 branches in the Kiwanis Family/Kiwanis International. While each branch is governed separately, they rely on each other's coexistence to grow and create positive change in the world.



Kiwanis Family

— Branches & History



Kiwanis

Kiwanis International is the parent branch of the family. Created in 1915, the organization has expanded to a global presence with a massive following; there are now about 670,000 members in the Kiwanis Family in 80 nations internationally. Kiwanis Clubs focus on making a better change in the world through one child and one community at a time.



Builder's Club is the branch of the Kiwanis Family for middle school/junior high school students. The first club was chartered in 1975 — there are now more than 45,000 members spanning across 1600 clubs internationally. Like K-Kids, Builder's Clubs are supported by the Kiwanis International Headquarters but are still student-led at the club level.



Circle K is the collegiate branch of the Kiwanis Family. Focused on Service, Leadership, and Fellowship, this branch continues to serve the community at college and university locations. Created and chartered in 1947, there are now over 13,000 members that serve in nearly 550 campuses globally.



Kiwanis Kids, or K-Kids for short, is the youngest branch of the Kiwanis Family that provides community service at the elementary school level. First chartered in 1999, there are presently over 36,000 K-Kids members globally that are supported by the Kiwanis International Headquarters (in Indianapolis, Indiana) and serve at the local club level.

KEY CLUB

Key Club is the high school branch of the Kiwanis Family that promotes service in the community through leadership, character building, and inclusiveness. It is the largest community service organization in the Kiwanis Family and in the world for high schoolers, boasting 275,000 members worldwide in more than 500 clubs since its beginning in 1925 at Sacramento High School, CA.



Aktion Club is the only international community service organization for adults with disabilities. True to the core value of inclusiveness, those with disabilities are welcome to join despite possible handicaps. Created in 1987, this branch was officially chartered into the Kiwanis Family in 2000. Today, there are over 500 clubs with 12,000 members worldwide.

Appreciating the Kiwanis Family

— What, Why, and How?

What is **Appreciation**?

appreciation 

uh-pree-shee-ey-shuh n

—noun

1. gratitude; thankful recognition



Appreciation is the act of acknowledging and showing gratitude to someone for something that they have done. This could range from something as simple as chaperoning an event to taking you all the way to District Convention at the end of the term.

Why do we **Appreciate** the **Kiwanis Family**?

The answer is simple: it feels good! The members of the Kiwanis Family dedicate a lot of their time in making sure that our Key Clubs are able to grow and reach our fullest potentials. Through Kiwanis and Circle K, we are able to go to events such as RTC, Fall Rally, and of course, DCON.

While there is already a lot of things that they are able to do on appearance, the Kiwanis Family does so much more behind the scenes in making sure that we become better leaders for the clubs that you help serve. We can never truly return to them what they have done for us but small acts of appreciation are a good first step in building our relationships.

How can I **Show** **Appreciation**?

There are infinite ways to show your appreciation to the Kiwanis Family. From saying a thank you after an event to pooling donations together to buy a gift for them, a lot can be said from a little.

The important thing about appreciation is that it counts most when it is **genuine**, meaning that it comes from the heart. While physical gifts are meaningful, your intentions will always outshine any gift of any price.

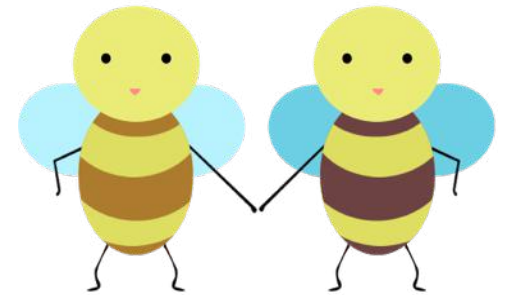
Simple Ways to Show Appreciation

- **Thank You Notes**
- **Gift Cards (~\$15)**
- **Recognition Certificates**
(can be found on CyberKey)
- **Have members approach Kiwanians**
- **Appreciation Post for an active Kiwanis Family Member**

Getting **KEY-NECTED** to the **Kiwanis Family**

The Kiwanis Family is one of your most reliable assets in your time in Key Club. Creating a relationship between you, the club that you serve, and the Kiwanis Family around you is going to aide you through the years.

There are countless reasons for why **YOU** should invest your time and stay connected with the Kiwanis Family. While this guide does have a few examples of what you can expect, you should attempt to personally connect with your Kiwanis Family and find out the unexpected benefits in doing so.



Ways to get Involved

- Say “Hi!” to familiar KFAM faces
- Ask your home club officers and Lieutenant Governor about your sponsoring Kiwanis Club.
- Attend your sponsoring Kiwanis Club meetings and Kiwanis DCMs
- Invite your Kiwanis Family to go to your home club events
- Introduce to your home club and division about the Kiwanis Family
- Host a Kiwanis Takeover (Key Club members “takeover” and host a Kiwanis meeting)

Ways to stay Involved

- Remember the name of every Kiwanis at your sponsoring club
- Show acts of appreciation to your favorite Kiwanians
- Stay in contact with your Kiwanis Club officers
- Have KFAM members present regularly
- Invite new/other Key Clubbers to Kiwanis meetings and DCMs
- Participate in Kiwanis Family Month
- Consider chartering a K-Kids or Builder’s Club in the area

Short Term Benefits

- Learning how to open up
- Event Planning
- Transportation
- Chaperones
- Recommendations
- Exposure to the community
- Sponsorships for events such as DCON

Long Term Benefits

- Scholarships
- Reliability & Relate-ability
- Easy Branch Transitions
- Global Membership
- Social Connections
- Life-Long Friendships
- An Adventure of a Lifetime!



— Grants, Scholarships, Leadership

What is the CNH Foundation?

The CNH Foundation is an organization created to support the communities of California, Nevada, and Hawai'i ever since 1965. Since then, the Foundation has chosen to adopt the Pediatric Trauma Program as their major focus in 1994. The Foundation helps provide service-projects grants for the club and division level, SLP Scholarships, and Leadership training.

Have You Paid Your Club Dues Yet?

Most people might be thinking: why am I paying \$11.50 membership dues? That's really expensive for just one club...



Membership dues are split up between \$4.50 (for District) and \$7 (for International). The \$4.50 goes toward a variety of budgets including scholarships that the CNH Foundation is in charge of and SLP members can apply for, as well as leadership training where your District Officers can learn how to better serve you — the members (pay your dues)!

Grants

To increase the awareness of the Pediatric Trauma Program, the Foundation has allocated a portion of the funds donated into PTP Grants. These grants are used to help the budget of service project ideas that clubs and divisions have that can help pediatric injuries in the local community.

Scholarships

There is about \$75,000-\$110,000 worth of scholarships that are available for dues-paid Key Club seniors through the CNH Foundation by application process.

There is also a \$35 scholarship for the first 15 registered Key Leader attendees for each campsite in the District.

Leadership

To better serve the members of the CNH Key Club District, the Foundation pays for Board Training Conferences so that Lieutenant Governors and District Committees can relay information and teach members how to step up and be a leader in the club, division, and the district.

Kiwanis Family Programs

— Going Above and BEEyond

KEY CLUB Alumni CKI Alumni

Once you're done with Key Club, you can officially become a part of the network for Key Club Alumni. This is your way to reconnect to fellow alumni. There is also an alumni group for Circle K graduates.

Key Club & Circle K Alumni

KEY LEADER®

Key Leader

Key Leader is a leadership development program for teens ages 14-18 where attendees participate in a weekend camping experience. An exciting event, it teaches the importance of teamwork and self-confidence to becoming leaders in the world.



Terrific Kids

Terrific Kids is a Kiwanis recognition program that targets character development, self-esteem, and perseverance. Young students are recognized as "Terrific Kids" when they reach their goals and are rewarded with parties.

Bring Up Grades (BUG)

Bring Up Grades keeps younger students on the BUG Honor Roll at their school for being able to raise or maintain good grades. Much like Terrific Kids, BUG uses incentives of rewards to encourage students to excel academically.



Young Children Priority One (YCPO)

YCPO directs its attention to children ages 0-5 by addressing their needs. This can range from creating a parental education and support system, maternal-child health, child development, and pediatric trauma education.

Read Around the World

Kiwanis International has partnered with Scholastic to be able to provide children around the world with books and reading projects. Through the partnership, Kiwanis is able to create an access to literature for local communities.



District and International

— Focus, Campaign, & Preferred Charities



The Pediatric Trauma Program (PTP)

Pediatric trauma is the leading cause of accidental deaths for children ages 14 years-old and younger. In 1994, the CNH Foundation adopted the Pediatric Trauma Program as their major focus. Through the funds that our District Kiwanis Family raises, the Foundation is able to divide portions of the money to our 6 partner children's hospitals, medical equipment and training, and PTP Grants for PTP-related service projects.

District Focus



The eliMiNaTe Project

At the 95th Kiwanis International Convention in 2010, Kiwanis renewed a partnership with UNICEF to eliminate maternal/neonatal tetanus, a disease that kills mothers and their children every 11 minutes, from third world countries. For every \$1.80 raised, 3 shots of the MNT immunity vaccination will be able cure mothers of the disease and prevent them from passing it onto their future children. Together, the Kiwanis Family has pledged to raise \$110 million dollars by the year 2020.

International Campaign

March of Dimes

March of Dimes was first created to combat polio. Since 2003, March of Dimes has dedicated its focus on researching the reasons for premature birth and raising awareness for its effects.



Charities

UNICEF

Kiwanis International has partnered with UNICEF with The eliMiNaTe Project. With fundraisers such as Trick-or-Treat for UNICEF, the world takes a step closer to aiding those with MNT and other UNICEF causes.

Preferred

Children's Miracle Network (CMN)

Children's Miracle Network Hospitals raise funds for 170 partnered hospitals that provide healthcare services, medical equipment, and charitable care.



Children's Miracle Network Hospitals

What is College EXPO?

College EXPO is a session at District Convention that hosts a collection of open presentations about post-high school related topics. Circle K members around the area volunteer their time to provide DCON attendees information on topics ranging from learning how to manage a collegiate lifestyle, to adapting to Circle K after Key Club. In addition, some DCON ribbons can only be found at College EXPO and this is your one and only opportunity to add them to your collection of Key Club memories.



College EXPO

— The Key to Your Future

Join us at DCON!
Circle K, APPs, Scholarships, and more

Why Should You Go?

District College EXPO only happens once a year during DCON. Why miss out on the opportunity to talk to college and university students from some of your dream schools? These students are more than happy to give you some personal insight on what they did to prepare themselves for college. They can also give you some perspective on what they chose to value in high school; whether it be academics, extracurricular activities, or something unique to the person that you are. Unlock the doors of opportunities to prepare yourself for life beyond high school and beyond Key Club.



Mark Your Calendars!



Kiwanis One Day

Kiwanis International created Kiwanis One Day to have organize all of the branches of the Kiwanis Family to work together on a single service project. Traditionally, Kiwanis One Day occurs on the first Saturday of April. If you are interested in taking part of this event, reach out to your Key Club Lieutenant Governor and your Kiwanis Lieutenant Governor for information.

eliMiNaTe Week

For the week leading up to Mother's Day, eliMiNaTe Week brings awareness to Kiwanis International's campaign, The eliMiNaTe Project. Clubs educate the members on the causes and effects of the disease called maternal/neonatal tetanus, which kill thousands of mothers and their newborn babies through unclean childbirth annually. Ways to help bring more attention to the campaign are to host fundraisers and create posters to inform the community.

Trick-or-Treat for UNICEF

Taking place during Halloween-time, Key Clubbers raise funds for UNICEF, one of our Key Club preferred charities, by asking for small money donations.

Key Club Week & Kiwanis Family Month

Hosted through Key Club International, Key Club Week takes place on the first full week of November which is also Kiwanis Family Month. From Monday to Friday, each day of the week has a different focus/challenge to promote the participation.

Kiwanis Family Month is dedicated to appreciating the relationships between the different organizations within Kiwanis International. While this month is the best time of the year to show your love for the Kiwanis Family, your affection for Kiwanis International should be displayed year-round.

The More You Know

Commonly used Key Club/Kiwanis Family — Related Acronyms

BUG - Bring Up Grades
CKI - Circle K International
CMN - Children's Miracle Network
CNH - California-Nevada-Hawai'i
DCM - Division Council Meeting
DCON - District Convention
Int'l - International
KCI - Key Club International
KI - Kiwanis International
KFAM - Kiwanis Family
KFF - Kiwanis Family and Foundation
LTG - Lieutenant Governor
MNT - Maternal/Neonatal Tetanus
PTP - Pediatric Trauma Program
RTC - Region Training Conference
SLP - Service Leadership Program

Extra Resources

Check out the **CNH CyberKey** at "www.cnhkeyclub.org" for additional related Kiwanis Family tools and resources including power-points, infographics, and guides on specific aspects of the Kiwanis Family.

The **Kiwanis International website** also has a lot of information through "www.kiwanis.org".

Your **local Kiwanis Family** are also valuable assets in learning about first-hand and personal experience about the organization.

Thank you for reading!

If you have any questions, comments, or concerns, feel free to ask your respective Lieutenant Governor, a member of the Kiwanis Family and Foundation Committee, or the Kiwanis Family and Foundation Chair (cnhkc.kff@gmail.com).

