

DISTRICT CONVENTION

2023

SEA OF

SERVICE

Fundraising Guide



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COST BREAKDOWN

Registration

On Time Registration: \$215

Deadline: March 3rd, 2023

Late Registration: \$255

Deadline: March 17th, 2023

All attendees (members and chaperones) must pay the registration fee

Registration does not include the cost of the hotel

Hotel

The estimated hotel cost will be \$210 per night, and everyone will be staying for two nights. As 4 people will be staying per room, this comes to a cost of around **\$105 total per person**

COST BREAKDOWN

Transportation

Transportation costs vary by club location. Clubs have used cars, trains, buses, and airplanes to get to convention. Research YOUR club's options for transportation, and select the cheapest one. Do this now so you can plan how much to charge attendees, and how much to fundraise. Please remember that transportation must be confirmed/booked by the advisor.

SUMMARY

Attendees pay:

Registration Fee (\$215) & Hotel Costs (around \$105 total)

+Transportation Cost

+Friday Night's Meal

+Any meals needed during travel

WHY WE FUNDRAISE

Why Should the Club Fundraise?

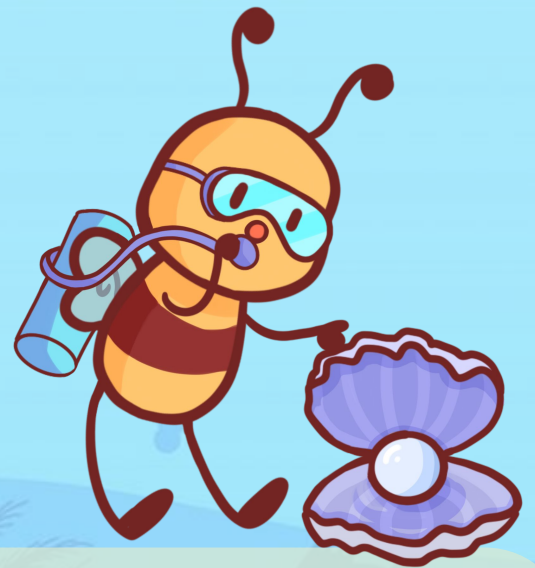
There are several reasons you should fundraise ahead of time for DCON:

- ✳ Member Support – DCON is expensive and some students may not be able to afford the cost to attend convention
- ✳ In addition to registration and transportation, the club is expected to pay for chaperones to attend, so raising funds as a club is essential
- ✳ At DCON, there are some additional costs that attendees need to cover such as Friday night dinner and optional donations for merchandise. Helping them pay for the essentials lets them do more at convention!

Budgeting Tip!

Set small amounts of money aside throughout the year for DCON support!

FUNDRAISING IDEAS



Fundraiser Note

Avoid fundraisers that require members to donate their own money. The fundraisers are supposed to help members save money and subsidize DCON costs

FUNDRAISING IDEAS

IN-PERSON

I. Item Fundraisers

Give away items to people when they make a donation. The donation amount can be set at a specific amount

- A. Used Book Sale – sell donated used books
- B. Yard Sales at Public Locations – have members, officers, Kiwanians, and more donate items to sell at a public yard sale
- C. Selling Handmade Goods

II. Interactive Fundraisers

Fundraisers combined with a fun activity

- A. Scavenger Hunts
- B. Balloon Raffle – raffle off surprise prizes hidden in balloons
- C. Ornament Auction – similar to Balloon Raffle

PANDEMIC FRIENDLY

I. Donations

Fundraisers where others can support by donating

- A. Club Go Fund Me
- B. Donation Jar

II. Miscellaneous

Fundraisers that don't fit in other categories

- A. Restaurant Fundraisers

FUNDRAISING IDEAS

COLLECTION FUNDRAISERS

Recycling Fundraiser

Some recyclable goods can be redeemed for money! Have your club members collect these from their households and ask to get them from others as well, like your neighbors.

FUNDrive

FUNDrive is a way to earn money for donating gently used clothing and household items. Go to the FUNDrive site (<https://fundrive.savers.com>) to learn more and sign up!

Shoe Drive

There are numerous sites and organizations that let you turn gently used donated shoes into money. Find one that works for your area, and collect used shoes from your members or others to donate!

FUNDRAISING IDEAS

ADDITIONAL FUNDRAISERS

I. Donation Jars

Ask local businesses if you can place a Key Club donation jar on their counter. Include an explanation of what Key Club is on the jar!

II. Change is Here

Go door-to-door in your neighborhood explaining what your cause is and asking for spare change.

III. Candy Fundraiser

Set up a stall in a busy area and offer up lollipops or other candy in exchange for a small donation.

IV. Used Book Sale

Have members, Kiwanians, or others donate books they have finished and hold a sale.

V. Holiday Candy Grams

Make and sell holiday-themed messages with candy attached and deliver them.

VI. Balloon Raffle

Put raffle tickets into brightly colored balloons and sell the privilege of popping one for the chance to win a prize!

DCON ELEVATOR PITCHES

Fundraising for a large amount can be difficult, but don't forget that your sponsoring Kiwanis club is there for you! We suggest you reach out to them to help your club get additional funding for DCON!

Here is an email template that you can use to ask your sponsoring Kiwanis club to help subsidize your club's costs for District Convention!

CONT.

EMAIL TEMPLATE BELOW!

Dear [Mr./Ms. LAST NAME],

My name is [FIRST] [LAST]. As you may know, the annual Cali-Nev-Ha Key Club District Convention (DCON) is approaching. This year, DCON will be held in Ontario, California, from April 21-23, 2023. With the high expenses of transportation, hotel, registration, and meal costs, the total price for DCON ranges from \$__-__ per member. Unfortunately this year, many of our members are struggling to meet the financial requirements to attend DCON.

On behalf of [HIGH SCHOOL] Key Club, I humbly ask for the support of [CLUB NAME] Kiwanis to help subsidize our DCON expenses through monetary donations. Any donation amount is greatly appreciated!

Sincerely, [FIRST][LAST]
[CLUB POSITION]
2022-2023

An underwater-themed illustration with a light blue background. At the top, a large shark swims towards the left. Several smaller fish are scattered throughout. Bubbles of various sizes rise from the bottom. The bottom of the image features a dark blue seabed with various coral reefs and sea anemones. The text 'WE HOPE TO SEA YOU AT DCON 2023' is centered in a large, blue, rounded font.

WE HOPE TO
SEA YOU
AT DCON
2023