



DCON 2022

Fundraising Guide



A Golden Year of Service

TABLE OF CONTENTS

Title.....	1
Table of Contents.....	2
Cost Breakdown.....	3
Why We Fundraise.....	4
Fundraising Ideas.....	5
DCON Elevator Pitches.....	9

COST Breakdown

Registration

On Time Registration - \$215.
Deadline 2/11/2022

Late Registration - \$255.
Deadline 2/25/2022

All attendees (members and chaperones) must pay the registration fee.

The estimated hotel cost will be \$222.97 per night, and everyone will be staying for 2 nights. As 4 people will be staying per room, this comes to a cost of around **\$111.49 total per person.**

Hotel

Transportation

Transportation costs vary by club location. Clubs have used cars, trains, busses, and airplanes to get to convention.

Research YOUR club's options for transport, and select the cheapest one. Do this now so you can plan how much to charge attendees, and how much to fundraise.

Please remember, transportation must be confirmed/booked by the advisor

Attendees pay: at least \$316.49 + transportation cost + Friday night's meal and any meals needed during travel

WHY WE FUNDRAISE

Why Should the Club Fundraise?

There are several reasons you should fundraise ahead of time for DCON, such as:

- Member Support--DCON is expensive, and lots of families are having financial difficulties right now.
- In addition to registration and transportation, the club is expected to pay for chaperones to attend, so raising funds as a club is essential.
- There are other costs for members, including Friday night dinner and donations for merchandise, so helping them pay for the essentials lets them do more at the event!

Budgeting Tip

- Set small amounts of money aside throughout the year for DCON Support.



FUNDRAISING IDEAS AHEAD!!

Fundraiser Note

Try to avoid fundraisers that require the members to donate their own money. This is difficult for members, since the fundraisers are to help members save money and subsidize the costs of DCON.

FUNDRAISING IDEAS

In-Person

I. Item Fundraisers

Fundraisers where an item is given in return for a set donation

- A. Used Book Sale
- B. Yard Sales
- C. Selling Handmade Goods

II. Interactive Fundraisers

Fundraisers combined with a fun activity

- A. Scavenger Hunts
- B. Balloon Raffle
- C. Ornament Auction

Pandemic Friendly

I. Donations

Fundraisers where others can support by donating

- A. Club Go Fund Me
- B. Donation Jar

II. Miscellaneous

Fundraisers that don't fit in other categories

- A. Restaurant Fundraisers
- B. Garage Sale--Key Clubbers+Kiwanians donate things their families don't want, and a sale is held

FUNDRAISING IDEAS

Collection Fundraisers

I. Recycling Fundraiser

A. Some recyclable goods can be redeemed for money! Have your club members collect these from their households, and ask to get them from others as well, like your neighbors.

II. FUNDrive

A. FUNDrive is a way to earn money for donating gently used clothing and household items. Go to the FUNDrive site (<https://fundrive.savers.com>) to learn more and sign up!

III. Shoe Drive

A. There are numerous sites and organizations that let you turn gently used, donated shoes into money. Find one that works for your area, and collect used shoes from your members--or others--to donate!

FUNDRAISING IDEAS

Additional Fundraisers

- I. Donation Jars**
 - A. Ask local businesses if you can place a Key Club donation jar on their counter. Include an explanation of what Key Club is on the jar!

- II. Change is Here**
 - A. Go door-to-door in your neighborhood explaining what your cause is, and asking for spare change.

- III. Candy Fundraiser**
 - A. Set up a stall in a busy area, and offer up lollipops or other candy in exchange for a small donation.

- IV. Used Book Sale**
 - A. Have members, Kiwanians, or others donate books they have finished, and hold a sale

- V. Holiday Candygrams**
 - A. Make and sell holiday-themed messages with candy attached, and deliver them.

- VI. Balloon Raffle**
 - A. Put raffle tickets into brightly colored balloons, and sell the privilege of popping one for a chance to win a prize.

DCON Elevator Pitches

Fundraising in such large amounts can be difficult, but don't forget your Sponsoring Kiwanis Club is there for you! Here is an idea on how to reach out to them for help on funding your trip to DCON!

EMAIL TEMPLATE BELOW!!

Dear [Mr./Ms. LAST NAME],

My name is [FIRST] [LAST]. As you may know, the annual Cali-Nev-Ha District Convention (DCON) is approaching. This year, DCON will be held in Reno, Nevada, from April 1-3, 2022. With the high expenses of transportation, hotel, registration, and meal costs, the total price for DCON ranges from \$__ - __ per individual member. Unfortunately, this year, many of our members are struggling to meet the financial requirements to attend DCON.

On behalf of [HIGH SCHOOL] Key Club, I would like to humbly ask for support from [CLUB NAME] Kiwanis in helping us to subsidize our DCON expenses with monetary donations. Any amount of assistance would be greatly appreciated.

Sincerely, [FIRST] [LAST]
[CLUB POSITION]

2021-2022